

## **Woodstock Economic Development Commission Application for Community Project Grant**

**Name of Project:** Village Beautification

**Start Date:** May 29, 2016-Oct.13, 2016

**Description:** To pay for planting and maintaining 20 flower baskets in the village of Woodstock. This would be in addition to monies raised from the Woodstock Garden Club(\$700) and Woodstock Rotary (\$400). We also have to replace two baskets that have worn out.

**Total Project Budget:**

Flowers- \$7,300.00

**Grant Request:** \$6,200.00

**Applicant Information:** Beth Finlayson- Woodstock Area Chamber of Commerce  
**Name of Project Coordinator:**

**Name of Organization/Business:** Woodstock Area Chamber of Commerce

Organization background: The Woodstock Area Chamber of Commerce was chartered in 1949 to enhance the business community of the Woodstock Area. Today the Chamber's mission is as follows:

*The Woodstock Area Chamber of Commerce is a membership-driven organization of businesses and professionals who are committed to developing a vibrant community and improving the economic well-being of the Woodstock area by marketing and supporting our members and our town.*

**Business Address:** PO Box 486 Woodstock VT 05091

**Telephone Number:** 457-3555

**Contact's Email Address:** bfinlayson@woodstockvt.com

**Organization's Website URL:** www.woodstockvt.com

**Organization's EIN:** 03-0183829

**Your answers to the following questions will help the EDC evaluate your grant application according to the published funding rubric. Please be as succinct as possible while still supporting your answer:**

- 1. How does the proposed project improve the quality of life for all Woodstock residents and visitors?** The wrought iron flower baskets are planted by the horticulture department of the Woodstock Union High School. They are planted with vibrant colors and well maintained so during the summer I see many visitors and locals having pictures taken of themselves in front of the beautiful purple, green and red foliage.

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**2. How does the proposed project enhance the beauty of Woodstock?** Woodstock is beautiful and these baskets enhance the streetscape.

**3. In what way will the proposed project contribute to Woodstock's economic vitality?**

The beauty and the lushness of the baskets indicate a busy and thriving downtown area.

**4. Does the event have broad-based private-sector, public, community, or local support?** I have included contributions from two prominent organizations who contribute to the flower baskets. Locals and visitors alike love the flower baskets.

**5. Will the proposed project attract new residents to Woodstock?**

I do not know that flower baskets or lights will attract new residents. But they do give the impression of a healthy and caring community spirit. This could add to influence a family to consider Woodstock when looking for a vibrant community.

**6. Does the organization have any other funding sources (including self-generated or organization funds)?**The Rotary Club and Garden Club have committed funds in the amount of \$1100.00 for the 2016 year.

**7. Does the project have adequate funding for now and future years?**

No, funds have been generated on a year to year basis with the Chamber asking for donations from Village businesses.

**Did you:**

- a. Attach any supporting information? –
- b. Include a budget for the event? -

Plants and Plantings-WUHS	\$1,200.00
Insurance for contracted maintenance	\$ 500.00
Basket Maintenance May-Oct	\$ 4,800.00
Purchase replacement liners for 20 baskets	\$ 500.00
Two replacement baskets	\$ 300.00
<b>Total</b>	<b>\$ 7,300.00</b>
Less donations received	(\$ 1,100.00)
<b>Amount of grant request</b>	<b>\$ 6,200.00</b>

**Submitted by:** Elizabeth R. Finlayson

**Signature:**

**Date:** December 10, 2015

