

# WOODSTOCK ECONOMIC DEVELOPMENT COMMISSION

# MINUTES

**DATE:** Thursday, July 9, 2015

**TIME:** 7:00 – 8:30 p.m.

**PLACE:** Woodstock Town Hall meeting room (upstairs)

**MEMBERS PRESENT:** Nick Ferro, Tom Weschler, Barry Milstone, Gail Childs, Matt Stover, Joe DiNatale, Keith Anderson, Charlie Kimbell. **NOT PRESENT:** Phil Camp, James Zilian

AGENDA ITEM	DECISIONS
1. Introductions	Members introduced themselves to the group.
2. Purpose and Structure.	Reviewed historical development of the EDC that brought the commission to this point.
3. Goals and Objectives	Wide ranging discussion about the goals and objectives. Reached consensus that the goal of the commission should be to increase tourism and increase the number of permanent residents. Tactics discussed included hiring a PR firm to focus on the assets of living in Woodstock, engaging in community projects that improved the quality of life for residents, and establishing tools to convert visitors to residents.
Next Steps	The commission agreed to meet again on 7/15 in order to bring to the selectboard a preliminary plan in advance of the receipt of funds from the 1% Local Options Tax in November. Kimbell charged the commission members with identifying specific goals they would like the commission to accomplish, worthy community projects, and to be able to answer the question asked by a visitor "How can I live here?"
<p><b>ACTION ITEMS:</b> Generate list of goals and objectives, identify the metrics to evaluate success in the short and long term, identify list of worthy community projects, develop response to question.</p> <p><b>Next EDC Meeting: 7/15/2015, 7pm</b></p>	