

Woodstock Economic Development Commission Application for Community Project Grant

Name of Project: Bluff Island Music Presents Concert Series
Start Date: 7/14/2016

Description: I am a songwriter, composer and music producer based in Hartland. I would like to bring world class recording artists to Woodstock to perform live concerts in partnership with Pentangle and ArtisTree. Since the Upper Valley is such a small market, getting artists here for the first time can be a bit of a financial challenge for all parties. Under this program, artists would play a free community performance via Pentangle, have an opportunity to write, record and create content in my studio. The resultant online content along with a steady stream of world class concerts would cast a fine light on the area as destination for creatives. Over time, as awareness increases, the concerts would also be strong stimulus to the local economy - dining, lodging and shopping.

Total Project Budget: __\$5000__ Grant Request: __\$5000__

Applicant Information:

Name of Project Coordinator: Jay Nash

Name of Organization/Business: Jay Nash / Bluff Island Music Organization background: (i.e. year founded, principals, mission, event organizing experience. Attach additional information if necessary.)

(see above for background)

Business Address: 317 Route 12, Hartland, VT 05048

Telephone Number:

323.497.7761

Contact's Email

Address: _____jn@jaynash.com _____ Organization's

Website URL: _____www.jaynash.com /

musicofthewoods.tumblr.com _____

Organization's EIN:

27-0308291 _____

Your answers to the following questions will help the EDC evaluate your grant application according to the published funding rubric. Please be as succinct as possible while still supporting your answer:

1. How does the proposed project improve the quality of life for all Woodstock residents and visitors? This area is starved for relevant, contemporary music. I endeavor to create a regular series of concerts that would instantly fill this void. Additionally, we would build the fanbases of the touring artists in the area so that the size and scope of the events would grow in the long term with each of their return visits. Woodstock is approximately halfway between Burlington and Boston and has the potential to be a very viable tour destination for many artists.
2. How does the proposed project enhance the beauty of Woodstock? See above.

Woodstock Economic Development Commission Application for Community Project Grant

3. In what way will the proposed project contribute to the Woodstock's economic vitality? Since performances from world class touring acts are so rare in the Upper Valley, these concerts would attract visitors from throughout the region fueling dining and lodging revenues.

Additionally, we would be producing a series of live performance videos in my studio that would further draw online attention to Woodstock as cradle of inspiration and creativity.

4. Does the event have broad-based private-sector, public, community, or local support? yes.
5. Will the proposed project attract new residents to Woodstock?
Yes - especially as the series of concerts and video content grow in popularity over time.
6. Does the organization have other funding sources (including self-generated or organization funds)? Yes - Bluff Island Music would be donating studio time. In some cases, Pentangle will be providing the live performance fees for free local performances. Performances at ArtisTree will generate ticket revenue which will go directly to the artist. Still, when held in balance of the actual travel costs associated with a trip to Woodstock, VT from Los Angeles, Nashville or even New York, it can be hard for many artists to justify. I propose allocating \$1000 per concert for five artist residencies with it divided up 50/50 between travel stipend and marketing budget.
7. Does the project have adequate funding for now and future years? This grant would fund concerts through the fall of 2017.

Did you:

- a. Attach any supporting information?
- b. Include a budget for the event? \$500 travel and \$500 marketing for 5 artist residencies/concerts

Submitted by: (First and Last Name) _____ Jay Nash _____ Signature:

Date: March 28, 2016

Drafted 3/15/2016