

## **Woodstock Economic Development Commission Application for Community Project Grant**

Name of Project: **Welcome to Woodstock Signs**    Start Date: **June 1, 2016**

Description: **Increase awareness among visitors and residents of being in Woodstock by erecting “Welcome to Woodstock” signs on the east and west borders of the town on Route 4.**

Total Project Budget: \$5,000

Grant Request:        \$5,000

### **Applicant Information:**

Name of Project Coordinator: **Gail Childs**

Name of Organization/Business: Woodstock Economic Development Commission

Organization background: (i.e. year founded, principals, mission, event organizing experience. Attach additional information if necessary.) The Woodstock EDC is charged with planning and implementing sustainable economic development in Woodstock. Formed in 2009 and funded by the % local options tax that was passed in 2015, the EDC is looking to achieve its objectives of increasing the number of visitors to Woodstock who are most likely to develop connections here and to grow and diversify the resident population.

Business Address: PO Box 488, Woodstock, VT 05091

Telephone Number: \_\_\_\_\_

Contact's Email Address: gail@coveredbridgevt.com

Organization's Website URL: N/A

Organization's EIN: N/A

Your answers to the following questions will help the EDC evaluate your grant application according to the published funding rubric. Please be as succinct as possible while still supporting your answer:

1. How does the proposed project improve the quality of life for all Woodstock residents and visitors?

**Erecting signs at the edges of the town on Route 4 will help to build a sense of community of all town residents. Building a unified sense of identity for Woodstock residents has been a goal of several preceding groups, including the VCRD community meetings in 2005.**

2. How does the proposed project enhance the beauty of Woodstock?

**Well designed signs create an aesthetic all their own but do not meaningfully contribute to the overall beauty of the town.**

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3. In what way will the proposed project contribute to the Woodstock's economic vitality?  
**There is no direct economic benefit.**

4. Does the event have broad-based private-sector, public, community, or local support?  
**The residents in Taftsville have long expressed the need to be included in Woodstock while still retaining the unique qualities of their hamlet. Businesses in west Woodstock have also expressed interest in being included in more Woodstock centric activities.**

5. Will the proposed project attract new residents to Woodstock?  
**Indirectly, a greater sense of community for all of the town will make Woodstock more attractive as a place to live.**

6. Does the organization have other funding sources (including self-generated or organization funds)? **No.**

7. Does the project have adequate funding for now and future years?  
**The signs have an initial expense and minimal annual upkeep. The signs should be replaced every ten years.**

Did you:

- a. Attach any supporting information? Yes.
- b. Include a budget for the project? No.

Submitted by: (First and Last Name) \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Drafted 10/30/2015