

Woodstock Economic Development Commission Application for Community Project Grant

Name of Project: World Cup Village Brochure

Start Date: **October 30, 2016**

Description: Create, print and distribute a 10,000 brochures promoting shopping, dining and accommodations in the Woodstock Area.

Total Project Budget: \$4000

Project coordination Woodstock Area Chamber of Commerce

Grant Request: \$4000

Applicant Information: *Elizabeth Finlayson Woodstock Area Chamber of Commerce*

Name of Project Coordinator: *Chip Evans and Elizabeth Finlayson*

Name of Organization/Business: *Woodstock Area Chamber of Commerce*

Organization background: *. The Woodstock Area Chamber of Commerce is a membership-driven organization of businesses and professionals who are committed to developing a vibrant community and improving the economic well-being of the Woodstock area by marketing and supporting our members and our towns.*

Business Address: *PO Box 486 Woodstock, VT 3 Mechanic St. Woodstock*

Telephone Number: *457-3555*

Contact's Email Address: *Bfinlayson@woodstockvt.com*

Organization's Website URL: *www.woodstockvt.com*

Organization's EIN: *03-0183829*

Your answers to the following questions will help the EDC evaluate your grant application according to the published funding rubric. Please be as succinct as possible while still supporting your answer:

1. How does the proposed project improve the quality of life for all Woodstock residents and visitors? To promote Woodstock as a destination.
2. How does the proposed project enhance the beauty of Woodstock? This project enhances awareness of Woodstock.

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3. In what way will the proposed project contribute to Woodstock's economic vitality?
It will drive people into shops, dining and lodging establishments.

4. Does the event have broad-based private-sector, public, community, or local support?

5. Will the proposed project attract new residents to Woodstock? If we can get people to experience Woodstock as a visitor we have a better chance that they could become residents.

6. Does the organization have any other funding sources (including self-generated or organization funds)? No.

7. Does the project have adequate funding for now and future years? This request is focused on the World Cup at Killington for 2016.

Did you:

- a. Attach any supporting information? – Yes
- b. Include a budget for the event? -

Submitted by: Elizabeth Finlayson

Signature:

Date:

4 October 2016