

Woodstock Special Project Rubric – Drafted 10-28-2015

#	Evaluation Criteria	3	2	1	Rel. Wt.	Raw Score	Total Score
1.	How does the proposed project improve the quality of life for all Woodstock residents and visitors?	All residents and visitors will realize an improvement in amenities or services as a result of the project.	Some residents and visitors will realize a meaningful improvement in the quality of life.	The project has little or no impact on the lives of residents or visitors.	3		
2.	How does the proposed project enhance the beauty of Woodstock?	The project significantly improves a blighted area or increases accessibility to scenic areas in Woodstock.	The project makes modest improvements to buildings or landscapes.	The project either has no visible physical appearance or does not meaningfully improve the existing landscape.	2		
3.	In what way will the proposed project contribute to the Woodstock’s economic vitality?	The project has an identifiable, positive economic result because of its completion.	The project is likely to have a long term economic benefit.	The project has no measurable economic impact.	3		
4.	Does the event have broad-based private-sector, public, community, or local support?	The project application demonstrates strong broad-based as shown by letters of support and/or signatures from other organizations.	The project application demonstrates broad-based support but fails to provide supporting documentation.	The project application demonstrates weak or fails to demonstrate public, private-sector, community or local support.	2		
5.	Will the proposed project attract new residents to Woodstock?	The project addresses a major obstacle to attracting new residents, or defines Woodstock as a desirable place to live	The project addresses a minor obstacle to attracting new residents.	The project does not provide any compelling reason for a prospective resident to move to Woodstock.	3		
6.	Does the organization have other funding sources (including self-generated or organization funds)?	The organization has secured funding for the project and seeks less than 25% of the total project cost.	The organization has funding commitments and seeks 50% of the total project cost.	The organization has not secured other funding sources and seeks 100% of the total project cost.	1		

7.	Does the project have adequate funding for now and future years?	The project is fully funded with sustainable funding to support maintenance and future improvements.	The project is a one-time funding request, and it appears that all funds needed have been committed.	The cost of the project exceeds the grant moneys available and no other funds are secured for the project.	1		
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