

Woodstock Economic Development Commission

12/6/18 Meeting

Town Hall

7:00 p.m.

Dial-in Number: (319) 527-2823

Access Code: 755165

1. Call to Order
2. Citizen Comments (5 min)
3. Approval of Minutes from November 1, 2018
4. September Grant Discussions (15 min)
Woodstock Christian Child Care, Expand Infant Care
5. Financial Report (5 min)
6. Coordinator Report (5 min)
7. General EDC updates
 - a. Promotion / Website (20 min)
Website / Social Media Contracts
 - b. Economic Resources (10 min)
 - c. Civic Revitalization (20 min)
D+K Contract Adjustment
 - d. Recreation Assets (15 min)
8. Other business
9. New business
10. Adjourn

Woodstock Economic Development Commission

Coordinator's Report

Prepared for December 6, 2018 meeting

From the Coordinator:

As requested by the public, this report will be attached to the posted agenda for the current meeting.

These notes are meant to be a brief update of Coordinator activities and intended to inform the EDC Commissioners of relevant activities prior to the board meeting to save valuable time during the meeting. Clarifications and additions may be requested from the Coordinator before or during the EDC meeting.

Administrative

Financial – Updated financials are attached. I expect to receive updated accounting from the Town in mid-December.

Select Board – Charlie presented at the Select Board meeting. They approved the WUHS Apparel funding and gave their support for the VOREC grant application (see more under Recreation.)

Community Grants

Outstanding applications include:

Applicant	Project	Total Budget	Grant Request
Woodstock Christian Child Care	Expand Infant Care Program	\$9,075	\$5,000
Community Members	Community Visioning	\$25,000	\$25,000

Woodstock Christian Child Care – At the last meeting, the commission determined that they wanted to get the wording of the motion correct, so it was continued to this meeting. The Resources Committee has drafted wording to be presented at the meeting.

Community Visioning –The visioning group has spoken with seven potential facilitators. RFPs are due on December 15. They will be presenting their selection to the EDC at the January meeting.

September grant information is available in the EDC [dropbox](#).

Community Connections

Housing study – Kennedy Advisors is planning to submit their final report sometime during the second week of December

Gateway Communities - The visioning group is also working with the National Park on an application to participate in a program called "Gateway Communities: Balancing Nature and Commerce in Rural Communities." MBRNHP has funding for a team to attend the 3-day event in West Virginia in February. They are looking for at least seven people from Woodstock and hope to include a diverse

group of residents who represent different sectors of our community. Any EDC members interested in being part of that team should let Sally know.

Misc. Outreach – I attended the Vermont Development Conference. It was an opportunity to get an update on economic outlooks for the entire state as well as to hear about other projects going on in our region.

EDC Projects

Website – Charlie has been working with the Chamber board to write a new Memorandum of Understanding for website ownership and operations logistics. Negotiations are ongoing. The previous MOU ends on December 31. Complementary contracts need to be written for social media and website content creation as well as for website maintenance. These will need to be approved by the EDC and Select Board.

Economic Resources – See grants above.

Grant Applications – The updated grant application form and guidelines are posted in the Dropbox. The Resources Committee decided that the grant making rubrics were okay with minor tweaking. The next grant submissions are due January 30, so it is important to get this new information posted to the Town website.

Revitalization – A business/property owner’s meeting was held on November 19 and a presentation was made to the Select Board the following day. Ray and Joe will present on the status at the meeting.

Recreation – The Recreation Committee met to determine next steps in getting the River Loop Trail ready for a soft opening in Spring 2019. Tom Weschler and I met with Becca Washburn from Vermont Forests, Parks and Recreation about our pre-application for the [Land and Water Conservation Fund](#). She encouraged us to file a final application for the River Loop/ East End project. The full application is due December 17. It will be a joint application with the East End Park.

VOREC – Becca Washburn encouraged us to apply for this grant, too. Other community organizations are also part of the conversation.

Of Interest

I watched an interesting webinar last month which might be of interest to commissioners: Orton Foundation - [Going Big in Small Places: Millennials Make Their Mark in America’s Towns](#)

Upcoming Events

Next EDC meeting - Thursday, January 3, 7:00pm, Woodstock Town Hall

EDC Grant Writing Workshop – mid-January date TBD

Please let me know if there are any upcoming events that would be of interest to the EDC.

SPM 12-4-18