

Woodstock Special Project Rubric

| # | Evaluation Criteria | 2 | 1 | 0 | Rel. Wt. | Raw Score | Total Score |
|----|---|--|---|---|----------|-----------|-------------|
| 1. | How does the proposed project improve the quality of life for all Woodstock residents and visitors? | All residents and visitors will realize an improvement in amenities or services as a result of the project. | Some residents and visitors will realize a meaningful improvement in the quality of life. | The project has little or no impact on the lives of residents or visitors. | 3 | | |
| 2. | How does the proposed project enhance the beauty of Woodstock? | The project significantly improves a blighted area or increases accessibility to scenic areas in Woodstock. | The project makes modest improvements to buildings or landscapes. | The project either has no visible physical appearance or does not meaningfully improve the existing landscape. | 2 | | |
| 3. | In what way will the proposed project contribute to the Woodstock's economic vitality? | The project has an identifiable, positive economic result because of its completion. | The project is likely to have a long term economic benefit. | The project has no measurable economic impact. | 3 | | |
| 4. | Does the event have broad-based private-sector, public, community, or local support? | The project application demonstrates strong broad-based as shown by letters of support and/or signatures from other organizations. | The project application demonstrates broad-based support but fails to provide supporting documentation. | The project application demonstrates weak or fails to demonstrate public, private-sector, community or local support. | 2 | | |
| 5. | Will the proposed project attract new residents to Woodstock? | The project addresses a major obstacle to attracting new residents, or defines Woodstock as a desirable place to live | The project addresses a minor obstacle to attracting new residents. | The project does not provide any compelling reason for a prospective resident to move to Woodstock. | 3 | | |
| 6. | Does the organization have other funding sources (including self-generated or organization funds)? | The organization has secured funding for the project and seeks less than 25% of the total project cost. | The organization has funding commitments and seeks 50% of the total project cost. | The organization has not secured other funding sources and seeks 100% of the total project cost. | 1 | | |

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| 7. | Does the project have adequate funding for now and future years? | The project is fully funded with sustainable funding to support maintenance and future improvements. | The project is a one-time funding request, and it appears that all funds needed have been committed. | The cost of the project exceeds the grant moneys available and no other funds are secured for the project. | 1 | | |
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