

## Woodstock Economic Development Commission

Special Meeting  
Draft Minutes  
February 18, 2019

**Commissioners present:** Charlie Kimbell, Julia Cooke, Joe DiNatale (phone), Jon Spector (phone), Barry Milstone (phone)

**Commissioners absent:** Mica Seely Courtney Lowe, Michael Malik, one vacancy

**Others Present:** Sally Miller, Mary Riley, Joe Swanson, Nicholas Seldon, Beth Finlayson

### I. Call to Order

Mr. Kimbell called the meeting to order at 7:15.

### II. Citizen Comments - None.

### III. Digital Media Marketing Program

Chair Kimbell called a special EDC meeting to formally approve the website MOU and 2019 funding for the website. Documents were sent to the EDC commissioners prior to the meeting. The intent was get approval so that they could be presented to the Select Board at their meeting on the following evening, February 19.

Mr. Spector and Mr. DiNatale weighed in by phone prior to the official start of the meeting. They both fully supported the MOU and funding.

Mr. Milstone joined the meeting by phone. Ms. Cooke made a motion to approve the Memorandum of Understanding for the Digital Media Marketing Program and allocate \$10,000 for the 2019 calendar year in support of that program. Chair Kimbell seconded the motion.

Mr. Milstone had a number of questions about the process and result of the negotiations with the Chamber to come up with the current agreement, specifically how it differed from the original agreement which shared revenue. Ms. Cooke and Chair Kimbell reviewed the process and stated that only minimal revenues were received in 2018 and the \$10,000 is paying for basic costs of having a website that is being used to promote EDC values. Ms. Finlayson stated that the Chamber fully supports this agreement. The MOU will be re-visited at the end of 2019.

Even though quorum was not present, a vote was still taken. Motion failed 2-0 with Mr. Milstone abstaining. Chair Kimbell will poll remaining commissioners by email and will report results to the Select Board. Because the EDC is an advisory commission, the Select Board may still take action on these agreements.

### IV. Other Business - None.

### V. New Business - None.

### VI. Adjournment

The meeting was adjourned at 7:55.

Respectfully submitted,  
Sally Miller  
EDC Coordinator  
February 21, 2019